

## Packaging Range: Deliver your card in style



# Excellence Pack



Premium customers deserve premium cards. These must be delivered to customers in a way that reassures them that their purchasing experience will be unique and positive. We have designed packaging that is:

- > Different than for a regular card,
- > Impressive but not too over the top, using mainly black or dark shades of other colors
- > Valued by cardholders, encouraging them to keep the pack

This packaging format has several benefits for our client banks:

- > It can be sent by post using a bubble mailer
- > It can include a catalogue of the exclusive benefits that come with the card

### > Standard features

- **Size:** 220x110x22 mm
- **Material:** stiff cardboard, matt lamination, printed front
- **Pocket for user guide**
- **Inside the pack**
  - cardboard 300g/m<sup>2</sup>, printed front and back, pocket for card emplacement